Township Website Creation Services

MAT's communications team (Leslie Rosedahl and Kristen Anderson of Rosedahl Public Affairs) will create a unique and personalized website for your township that is:

- Easy for community members to find resources and needed information
- Looks both fresh and professional and reflects the spirit of the township
- Easy for township staff to update as needed (online through the SquareSpace platform).
- Examples: www.turtlelaketownship.com and www.corlisstownship.com.

Services included: Rosedahl Public Affairs will:

- Work with the township liaison to gather content and preferences for the website
- Create the website using content provided by the township
- Make edits per requested by the township during creation
- Train one or more persons designated by the township on how to edit the site for any future needs. It is web-based and easy!!
- Provide a document with all of the township's website passwords and information on updating the site and will also be available for questions.

Cost: Rosedahl Public Affairs will:

- Charge $1500 for website services listed above, for up to 6 pages. If more pages are requested, the site cost will be $250 per additional page. (Use your ARPA funds!)
- Charge additional expenses to the township (with no-mark-up), such as the domain name (website address) and site hosting, which is an estimated and ongoing expense of $250 per year.
- Optional add-ons:
  - Additional web-based email addresses based on the domain name (such as Info@TurtleLakeTownship.com) are also available and can be added-on for approximately $75/year expense per email.
  - If requested, Rosedahl Public Affairs will provide regular website maintenance/content updating for $600/year (which is $50/month) to include items such as adding meeting minutes, events/board meeting information, additional information provided, revising information, etc.
  - Township logo creation - will provide three choices based on initial input, $250.